

"I have in me all the dreams of the world"

This famous line from the poem "Tabacaria" ("The Tobacconist's") by Fernando Pessoa, writing as Álvaro de Campos (one the many literary personae he created and referred to as "heteronyms"), is the keystone for one of the most ambitious initiatives of **Readathon – 24 Hours of Reading Aloud, Global Reading Day**.

Promoted by Sertã's Câmara Municipal and the Padre Manuel Antunes Municipal Library, **Global Reading Day** will coincide with the **Readathon – 24 Hours of Reading Aloud** due to take place between 10am GMT on the 2nd July and 10am GMT on the 3rd July 2016. The Portuguese poet Fernando Pessoa will be featured as a prominent figure. Inspired by Pessoa's worldview, Global Reading Day will be a groundbreaking event that aims to bring together people and organisations from around the world with the unique purpose of reading aloud from his works. The readings will be transmitted live and will include a television broadcast made from a public location in Sertã.

The challenge of taking part is currently being issued to various libraries in Europe and South America, and preliminary contacts to get the event under way are already taking place. Meanwhile, any organisations or individuals who wish to join in with Global Reading Day should book themselves a time-slot (of 30 to 60 minutes). In order to participate it is necessary to fill in the registration form available at <https://goo.gl/ATiDfs>. Participation will take place via Skype.